PRIVACY POLICY

This Privacy Policy outlines how Whitewater Analytics LLC collects, uses, protects or otherwise handles personally identifiable information from users of the whitewateranalytics.com website ("Website").

Collection of user information

When visiting our Website users may subscribe to a newsletter, respond to a survey, fill out a form, or enter information on our Website; consequently users may be asked, as appropriate, name, email address, mailing address, and phone number in connection with services, features, or resources made available on our Website. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Website related activities. Users may, however, visit our Website anonymously. We will collect personal identification information from users only if they voluntarily submit such information to us.

We may collect non-personal identification information about users whenever they browse our Website. Non-personal identification information may include the browser name, the type of computer and other technical information about users.

Cookies

We may also place small data files, called "cookies," in the browser file of users computer's hard drive. These cookies automatically identify users browser to our server whenever users interact with the Website. We use the cookies to record Website statistics. Most browsers automatically accept the cookies, but users usually can change browser setting to prevent the acceptance of cookies. Certain web pages may not function properly if they choose not to accept cookies.

How we use collected information

We may use the information we collect from users when they subscribe to a newsletter, respond to a survey, fill out a form, or browse the Website or use certain other site features, for the following purposes:

- To communicate with users if and when necessary in connection with their use of our Website, responding to their questions, or sending material and information.
- To improve our website and enhance site content in order to better serve users.
- To improve response to customer service requests.

- To send periodic emails. If at any time the user would like to unsubscribe from receiving future emails, they should reply to an email with "UNSUBSCRIBE" in the subject line.

Third Party Disclosure

We do not sell, trade, or rent users personally identifiable information to outside parties. We may share generic aggregated demographic information not linked to any personal identification information regarding users with our business partners, trusted affiliates and advertisers for the purposes of marketing or other uses.

Security

We adopt appropriate data collection, storage and processing practices and security measures to attempt to safeguard against unauthorized access, alteration, disclosure or destruction of users personal information.

Links to other sites

We may create links to other websites that we think may be of interest to users. We do not endorse the content of any other websites, and our privacy policy applies only to users use of our Website. We have not reviewed the privacy policies of any websites we link to our Website, and you should read the privacy policies of each site you visit to determine what information that site may collect about you.

Changes to this privacy policy

If we change our privacy procedures, we will post these changes on our Website. Users acknowledge and agree that it is their responsibility to review this privacy policy periodically and become aware of modifications made to this policy.

Acceptance of these terms

By using our Website, you signify acceptance of this Privacy Policy and Terms of Use (which can be found on our Website). If you do not agree to this policy, please do not use our Website. Your continued use of the Website following the posting of changes to this policy will be deemed your acceptance of those changes.

Questions about our Privacy Policy

If you have questions about our Website or our privacy policy, please feel free to contact us at info@whitewateranalytics.com.